

GES GB



2024 SPONSORSHIP OPPORTUNITIES

Exploring Asia Pacific's Energy Future

asiapacific.ges-gb.org.uk

#AsiaPacific2024



SPONSORSHIP OPPORTUNITIES 2024

WHY SPONSOR?

- Connect with 250+ industry professionals working within Asia Pacific regions
- Raise your company profile and enhance your corporate image
- Advertise your company to the GESGB and SEAPEX wider geoscience network, with a combined reach of more than 6,000 professionals within the petroleum industry
- Talk with leading experts in the industry, international media, young professionals & students



PROMOTIONS & FARM-OUT FORUM

SOLD

Hosted on 17 June, the Promotions & Farm-out Forum will kick-start the conference, enabling companies and delegates to explore and discuss new business opportunities!

- Company logo featured on Promotions & Farm-out Forum event signage.
- Recognition on event website alongside Promotions & Farm-out Forum information.
- Company designed holding slide displayed at the start of Promotions & Farm-out Forum.
- Recognition on all Promotions & Farm-out Forum promotion in the lead up to the conference.

Exclusive | £2,000.00

ICE-BREAKER EVENT

3 SOLD

Be part of the first networking event of Asia Pacific 2024 with the return of the much loved ice-breaker evening.

- Company logo featured on ice-breaker event signage.
- Company logo featured on drinks area signage.
- Recognition on networking page of event website.

5 Available | £1,000.00

NEXT GENERATION SPONSOR

Support our future geoscientists and hit your Corporate Social Responsibility goals by choosing this sponsorship package.

- Named as exclusive sponsor of up to 5 Young Professionals (YPs) / Students to attend.
- Company logo featured on Next Generation tab of event website with hyperlink.
- Recognition on all promotion for the initiative.
- Recognition in digital event guide and next issue of the GESGB Magazine, promoting the initiative.
- Half-page advert in digital event guide.

Exclusive | £2,000.00

DIGITAL EVENT GUIDE

The 'go-to' digital booklet of event information, available to all registered attendees. Inside, delegates will be able to view the event schedule and see who is exhibiting and presenting.

- Company logo featured on alternate pages of the digital event guide.
- Inside front cover advertisement in digital event guide.
- Recognition on Event Guide webpage.

Exclusive | £2,500.00

EVENING NETWORKING RECEPTION

Join us for THE networking event of Asia Pacific 2024. With an open invitation to all delegates, it's your chance to connect with key stakeholders from across the industry and put your brand in the spotlight.

- Company logo featured on networking event signage.
- Company logo featured on drinks area signage.
- Recognition on networking page of event website.

2 Available | £3,000.00

TECHNICAL SESSION SPONSOR

Reach your target audience by sponsoring an individual session(s) with topics that match your business interests and activities.

- Recognition on all session specific promotion in lead up to event.
- Company logo featured on programme page of event website and in session specific pages of the digital Event Guide
- Company logo featured on title slide and all holding slides used during the specific session(s).
- Recognition on venue signage promoting session.

8 Available | £3,000.00

LUNCH & REFRESHMENT BREAK SPONSOR

Take a break with our delegates and enjoy extensive brand visibility in our highest traffic area during our break and lunch times.

- Recognition on venue signage during break and lunch times.
- Company logo featured on break and lunch time slots in the digital Event Guide.
- Company logo on refreshment stations signage during the day of sponsorship including QR code.

2 Available | £2,500.00

GENERAL SPONSOR

Become a general sponsor and receive great recognition as a supporter of this event.

- Recognition on GESGB social media and at the event.

£500.00

#AsiaPacific2024

If you would like to find out more about supporting Asia Pacific 2024, please contact natalie@ges-gb.org.uk.

INDUSTRY PARTNER

Take advantage of this exclusive opportunity to be named as Industry Partner for Asia Pacific 2024. By associating with this event, your company will substantially raise its profile within the asia-pacific markets!

- Company logo featured on the homepage of the event website with hyperlink.
- Company logo featured on registration page of the event website with hyperlink.
- 1 x dedicated mailshot to all registered delegates in the run up to the event.
- 1 x full page advert in the digital Event guide.
- 1 month static banner advert on homepage of event website.
- Company logo on all event signage highlighting event partnership.
- Complimentary exhibition space (Bronze Package).
- 2 complimentary event registrations.
- 1 year Silver GESGB Sustaining Sponsorship.
- 1 year individual membership to SEAPEX.

Exclusive | £10,000.00

TECHNICAL SPONSOR

Associate your company with an innovative and technically excellent programme. This opportunity offers extensive exposure directly to our delegates in the lead up to and whilst at the conference.

- Company logo featured on programme overview pages of event website with hyperlink.
- Company logo featured on holding slides.

Exclusive | £5,000.00

DIRECTIONAL SIGNAGE

As key visuals throughout the venue, sponsoring the directional signage will place your brand 'top of mind' for delegates.

- Company logo featured on all directional digital / printed signage at the conference.

Exclusive | £2,500.00
2 Available | £1,800.00

DELEGATE BADGES & REGISTRATION

SOLD

As the first thing delegates see when they arrive at the venue, the registration desk offers a prominent spot for brand recognition. Paired with logo placement on the delegate badges, this opportunity will keep your company name front and centre!

- Company logo featured on registration desk branding.
- Company logo featured on delegate badges.
- Company logo featured on registration page of event website.

Exclusive | £3,000.00

DELEGATE LANYARDS

SOLD

Given to each and every delegate on arrival, the lanyards are a great way to continually promote your company brand throughout the event. Company to provide the lanyards.

Exclusive | £1,800.00

All prices exclude VAT.
Please contact the GESGB for full terms of sponsorship deliverables.

We understand that no two companies are the same! Our sponsorship opportunities are fully flexible and we can create bespoke packages that work for you!

Please contact natalie@ges-gb.org.uk to discuss your marketing strategies.

ADDITIONAL SPONSORSHIP BENEFITS

In addition to the bespoke benefits included as part of each sponsorship package, your company will be able to take advantage of a number of additional benefits that could help increase your brand exposure; not only to the conference attendees but also our wider industry networks.

As part of your support, we will...

	For support up to £1,899.99	£1,900.00 - £4,999.99	£5,000.00 - £9,999.99	£10,000+
Add your logo to the Asia Pacific event website, promotional pages in the GESGB Magazine, 'sponsor' holding slides and on appropriate	✓	✓	✓	✓
Introduce your company on GESGB social media channels (LinkedIn & Twitter)	✓	✓	✓	✓
Recognise your company in all dedicated Asia Pacific 2024 mailings in the lead up to the event*	✓	✓	✓	✓
Share access to the Asia Pacific 2024 media toolkit	✓	✓	✓	✓
Include your company in additional social media exposure in lead up to and whilst at the event		✓	✓	✓
Give you access to registered delegate list 1 week before the event**		✓	✓	✓
Discounted rates on exhibitor opportunities			5%	10%
Add a company post on GESGB social media channels (optional)***			✓	✓
Half page advertisement in one of the 2024 GESGB Magazine editions				Half Page
Highlight your company's exhibitor profile in the digital Event Guide				✓
Include complimentary full registration(s) to Asia Pacific 2024				1

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Interested in Advertising?

As a confirmed sponsor, receive a **10% discount** on our '**Cover-All-Basis**' Packages. Let us take care of your advertising for the whole year! Receive a 10% discount on our Cover-All-Basis Packages and get coverage across the spectrum of both our member and non-member audience!

[Click here to see the options available](#)

