

GES GB



18 - 19 JUNE 2024

*Exploring Asia Pacific's Energy Future*

# EXHIBITION GUIDE

[asiapacific.ges-gb.org.uk](http://asiapacific.ges-gb.org.uk)

#AsiaPacific2024

The GESGB and SEAPEX are very excited to be welcoming you back to our collaborative Asia Pacific Conference and Exhibition in 2024 at the iconic Kia Oval Cricket Ground!

'AP2024: Exploring Asia Pacific's Energy Future' will aim to present high quality insights into wide ranging aspects of geoscience in the energy sector of the world's fastest growing region, as it strives to meet the demands of delivering clean and affordable energy for the future.

The 2-day event will boast a diverse technical programme with presentations from key players in the Asia Pacific regions. As an exhibitor, this event is an ideal space to raise and reinforce your company profile in the Asia Pacific markets, leading to new business generation, network building and finding new exploration opportunities.

The Asia Pacific Conference and Exhibition is well known for its networking and social opportunities, and this year isn't any different! Our networking programme includes a pre-conference Ice-breaker Reception (17 June) and a Networking Evening hosted on the Corinthian Roof Terrace overlooking the stadium.

In this Exhibition Guide you will find information about our exhibitor opportunities and how to book your place.

## REASONS TO EXHIBIT

- Connect with many other industry professionals working within Asia Pacific regions
- Raise your company profile
- Promote new business opportunities
- Attract new business
- Advertise your company to the GESGB and SEAPEX wider network, with a combined reach of more than 6,000 professionals within the geoscience industry
- Talk with leading experts in the industry, international media, young professionals & students
- Reach out to potential and existing customers
- Expand your company's network
- Elevate your brand
- Generate business leads
- Access the full technical programme and networking / social events
- Be part of current (and future) discussions!

#AsiaPacific2024

## GRAPHIC STAND PACKAGES

For Asia Pacific 2024, we are offering high-impact, hassle-free graphic stands to exhibitors.

Artwork for the graphics backdrop can be designed by your company to help you promote your activities / services to conference attendees. These graphics will be printed and installed ready for your arrival, making it an easy way and effective way to highlight your key messages.

We have 3 different packages available, offering different size backdrops as follows:

[CLICK HERE TO SEE THE LATEST FLOORPLAN](#)



### GOLD PACKAGE | £2,800.00

- 3m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 2 x 2-day registration to the conference, *including lunch, refreshments, and access to all networking events*

### SILVER PACKAGE | £2,100.00

- 2.4m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 1 x 2-day registration to the conference, *including lunch, refreshments, and access to all networking events*



### BRONZE PACKAGE | £1,600.00

- 1.5m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 1 x 2-day registration to the conference, *including lunch, refreshments, and access to all networking events*



Please note that all prices quoted exclude VAT.

### ASIA PACIFIC 2024 AT A GLANCE

FARM-OUT FORUM

ICE-BREAKER RECEPTION

TOPICAL TECHNICAL PROGRAMME

VIBRANT EXHIBITION

NETWORKING EVENING

**SHOWCASE YOUR FARM-OUT OPPORTUNITIES!**

As a confirmed exhibitor, you will also have the option to promote your farm-out opportunities at the pre-conference Promotions and Farm-out Forum at no additional cost! Speaking slots are subject to availability and you can express your interest in participating when completing an exhibition booking form!

*The Promotions and Farm-out Forum will take place at The Pilgrim Pub on the afternoon of 17 June 2024.*

**BOLT-ON OPTIONS**

You also have the option to customise your core Graphics Stand package with several ‘bolt-on’ items provided by our stand contractor ConferenceExpo. Below is a list of the ‘bolt-ons’ available and associated costs.

*All costs are quoted exclusive of VAT and include hire, installation and removal.*

	BOLT-ON	PRICE	SUITABILITY
1	32" wall mounted TV screen with wireless mouse, keyboard and shelf	£310	Bronze & Silver Packages
2	43" wall mounted TV screen with wireless mouse, keyboard and shelf	£405	Gold Package Only
3	1 x White Stool	£120	All
4	1 x Free standing concertina literature rack	£100	All
5	Upgrade to XL Counter with lockable storage	£120	Silver & Gold Packages
6	1 x Demo Bench	£275	Silver & Gold Packages

**BRONZE**



**SILVER**



**GOLD**



**NEED ADDITIONAL REGISTRATION(S)?**

All confirmed exhibitors will be able to purchase additional registrations at the GESGB / SEAPEX member rate of **£460.00 +VAT per ticket**, when invoiced with a graphics stand booking. These can be added on the online exhibition booking form.

**BOOK YOUR PLACE**

You can book your place at Asia Pacific 2024 in just a few easy steps:

**Step 1**

Decide what graphic stand package you would like to book.

**Step 2**

Take a look at the latest [floorplan here](#) and choose up to 3 preferred locations based on the size of your preferred graphic stand.

**Step 3**

Complete our online booking form by using the link below. Be sure to read our T&C's before making your booking.

[Exhibition booking form](#)

**Step 4**

Await confirmation from the GESGB. An email will be sent to your key contact to confirm your stand allocation. An invoice will then be raised and sent to finalise the booking.

**Then it's time to start designing your graphics backdrop and planning your participation at Asia Pacific 2024!**

**ENTERPRISE ZONE**

The Enterprise Zone offers discounted Table Top Stands. For more information please contact Natalie James [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) for more information

**BECOME A SPONSOR**

**Boost your company's profile!**

Choose one of our high-impact sponsorship opportunities which are tailored to suit all budgets and strategies. Place your brand prominently in front of your target audience both before and during the event whilst creating a positive association to both the GESGB and SEAPEX communities.



[View our sponsorship opportunities here!](#)

To find out more or discuss a bespoke sponsorship package, please contact our Exhibition and Sponsorship Manager, [Natalie James](#)

Please contact [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) if you have any queries about exhibiting and/or sponsoring at this event.